Private Dining

www.business-reporter.com



MEDIA PACK 2024



We set the table and you set the agenda for a meeting with some of the top minds in your industry. If you're looking for access and influence, you're in the right place.



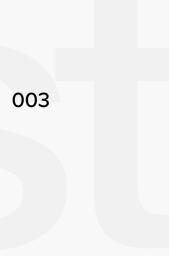
BUILDING TRUST THROUGH INTIMATE DINING EVENTS

Managed by your **dedicated production and event manager**, the briefings are hosted by leading journalists and industry experts. These might include Chief Data Officer, HSBC and the Head of Risk & Compliance, Citibank. They are hosted at exclusive London venues, such as The Savoy, The Ritz, House of Lords, and The Goring. They each last 2–3 hours; the presence of 10 senior decision makers is guaranteed. Should you wish, the meeting can be covered by Chatham House rules.

Before the briefing, an agenda is drafted, agreed and circulated among all the participants. After the event has taken place, a write-up of the insights shared is published on **business-reporter.com**

Private Dining: Media Kit 2024

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HOW IT WORKS

- Two to three hours with 10 senior decision makers guaranteed
- The agenda is specially tailored to your audience
- Senior decision makers are chosen from your preferred target industries and job titles
- Hosted at iconic venues like The Savoy, The Ritz, The Goring and the House of Lords.

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- Engage with senior level decision makers
- Dedicated event manager handles the whole production process
- Detailed briefing with host before event
- Write up of the main insights published on business-reporter.com
- You receive full contact details of attendees



"It was very beneficial – it is so useful to hear what other retailers are doing to walk away with new ideas.

The size of the group was great, as was the variety of roles & companies within it. I've got some ideas that I will take away with me."

> Head of Internal Communication and Customer Service, *Waterstones*

'Very good, honest discussion and points discussed and raised on different sectors, challenges and processes'

Head of programme, IDEA/Dep of architecture, *Ravensbourne*



In addition to having access to some of London's most exclusive hotels, Business Reporter can also offer intimate private dinner events at the spectacular House of Lords. By impressing your prospects in this extraordinary location and leaving a lasting impression on their minds, hosting your briefing at the House of Lords will elevate your business networking event to the next level.

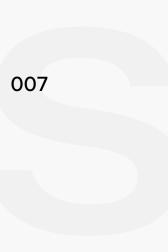
Private Dinner at the House of Lords

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PRIVATE DINNER EVENTS:

£19,450 + VAT



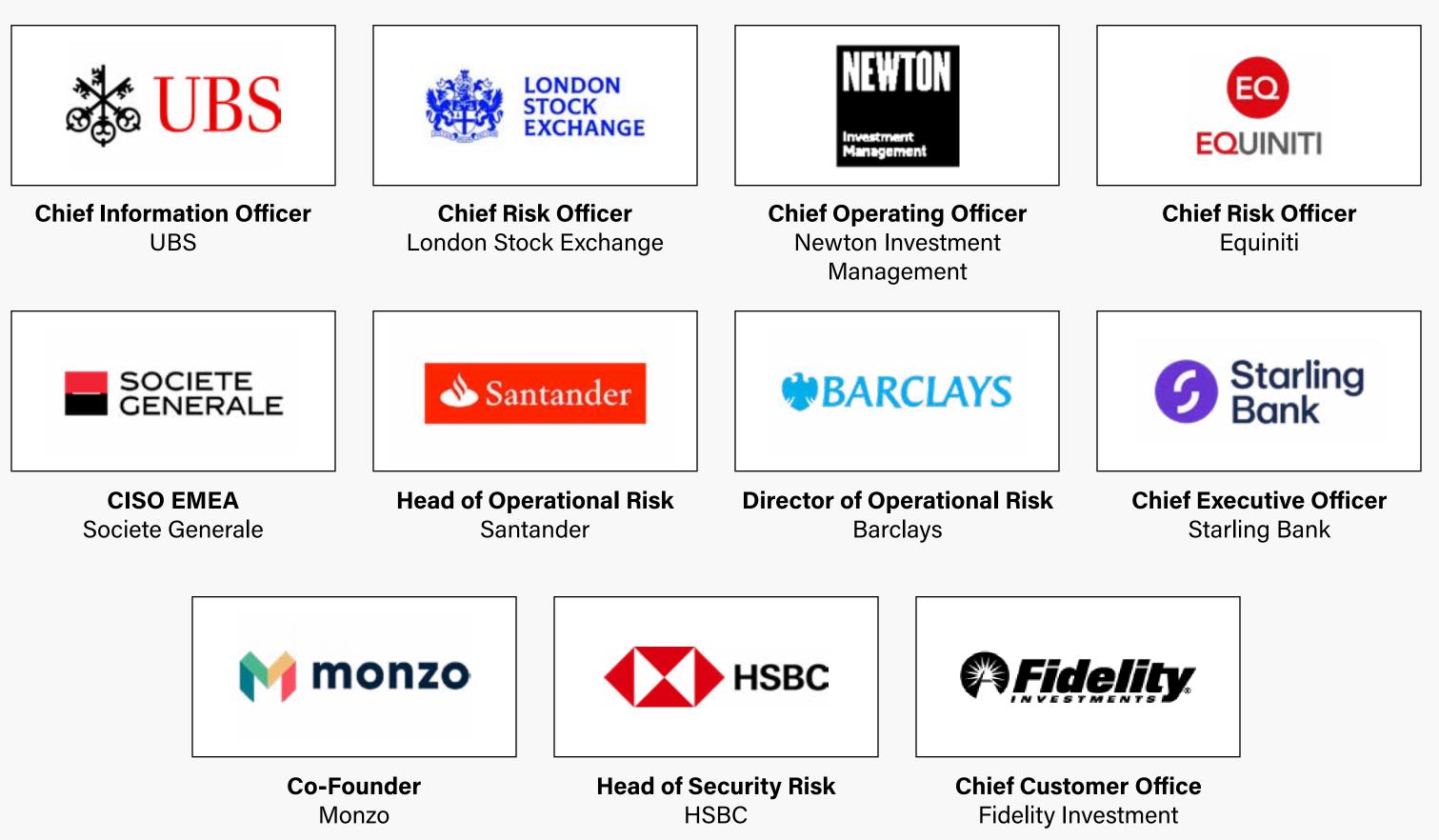
'Business Reporter have successfully run our series of high end c-level executive roundtables.

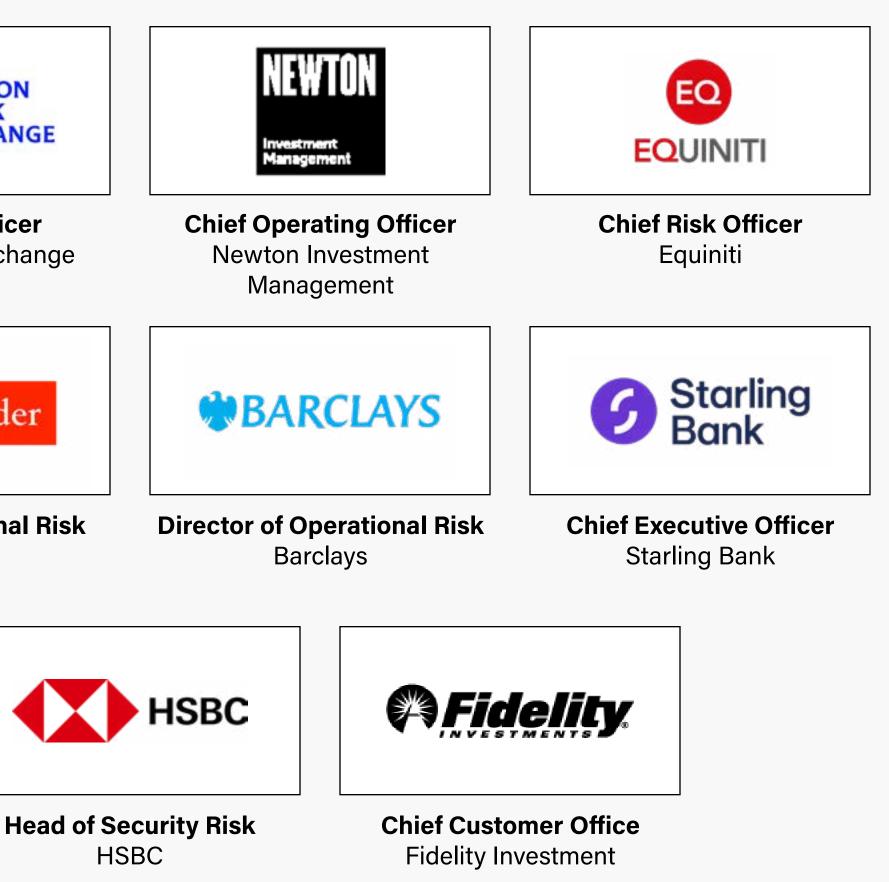
Hosted at the Goring Hotel, we have seen a genuinely impressive calibre of attendees that we worked with BR to have attended.

We provided a range of target accounts and trusted BR to generate attendees in and around those targets. Our engagement has been really well received by delegates and my sales teams alike – we will definitely be looking to repeat something similar'

Verizon

RECENT PRIVATE DINING GUESTS INCLUDE:

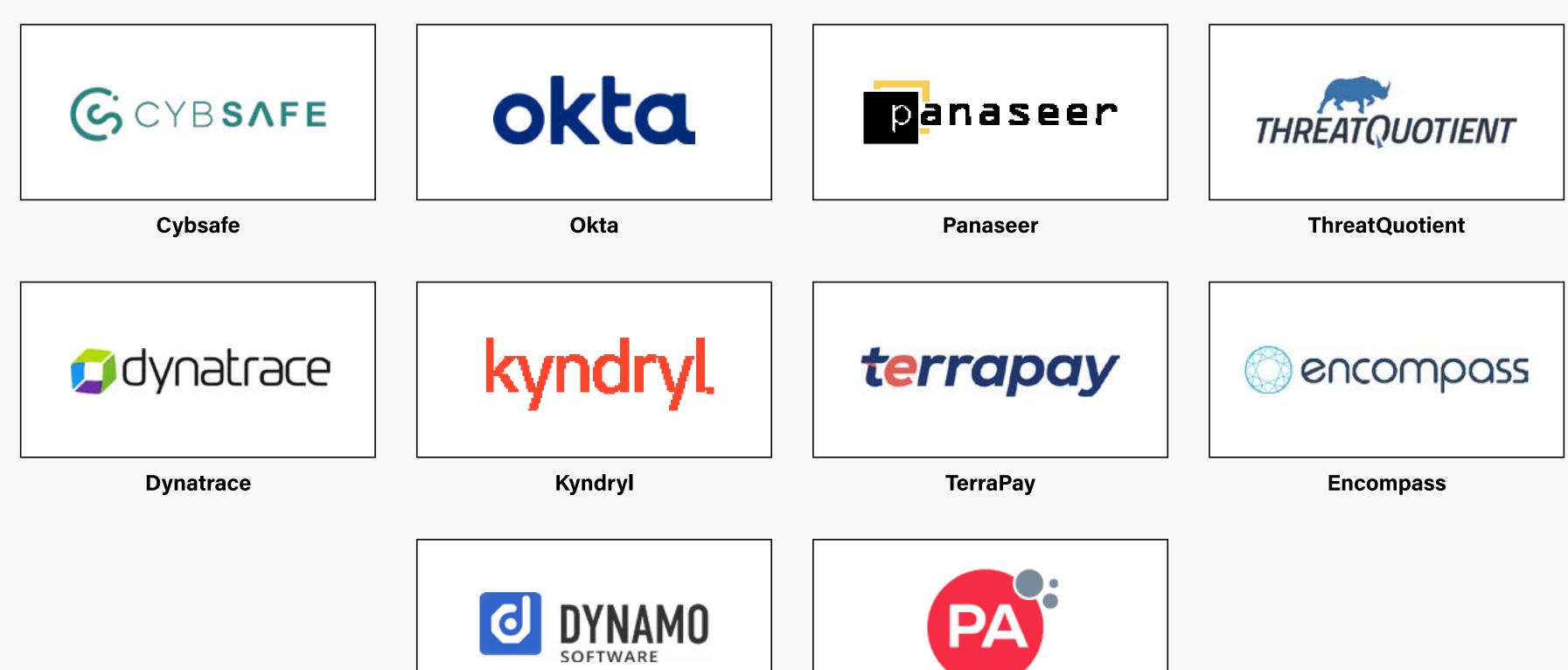


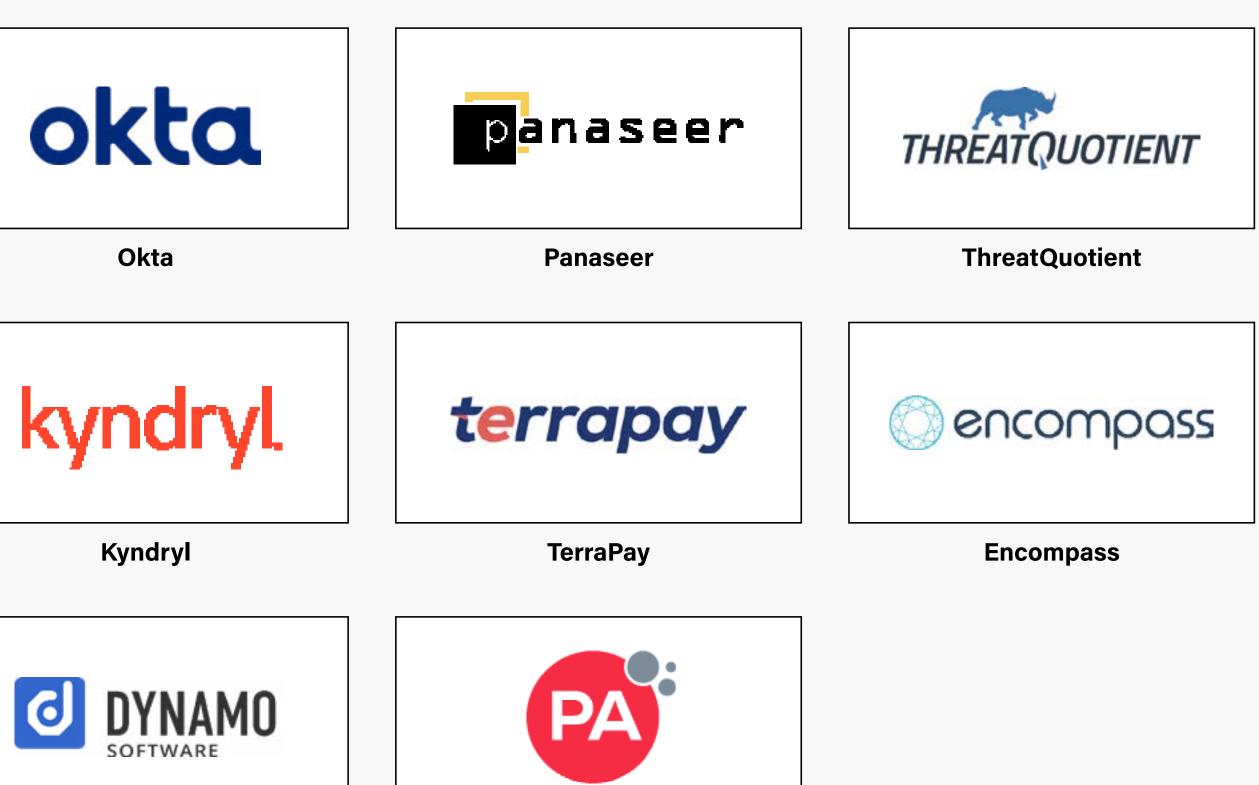


'If people like you, they'll listen to you. But if they trust you, they'll do business with you.'

Zig Ziglar

RECENT PRIVATE DINING PARTNERS INCLUDE:





Dynamo Software

PA Consulting

BREAKFAST FEES:

Our breakfasts take place under Chatham House Rule to ensure a private and comfortable environment for our attendees to talk honestly about issues that they are currently facing.

For briefings beyond a series of five, we recommend hosting a wider range of themes and attendees. Quotes are available on request



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One Briefing

£16,250 + VAT

Series Discounts

Two Briefings

£15,600 + vaт per briefing Three Briefings

£15,112 + vaт per briefing

Four Briefings

£14,625 + vaт per briefing **Five Briefings**

£14,300 + vat per briefing

BEST VALUE

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BR

Talk with us about hosting a Breakfast Briefing. For more information, contact:

info@business-reporter.com

www.business-reporter.com



BUSINESS REPORT



