

# Breakfast Briefings

MEDIA PACK 2024

We set the table and you set the agenda  
for a breakfast meeting with some of the  
top minds in your industry.

If you're looking for access and  
influence, you're in the right place.

# BUILDING TRUST OVER BREAKFAST

Managed by your **dedicated production and event manager**, the briefings are hosted by leading journalists and industry experts. These might include Chief Data Officer, HSBC and the Head of Risk & Compliance, Citibank. They are hosted at exclusive London venues, such as The Savoy, The Ritz and The Goring. They each last 2–3 hours; the presence of 10 senior decision makers is guaranteed. Should you wish, the meeting can be covered by Chatham House rules.

Before the briefing, an agenda is drafted, agreed and circulated among all the participants. After the event has taken place, a write-up of the insights shared is published on **business-reporter.com**

## HOW IT WORKS

- Two to three hours with 10 senior decision makers guaranteed
- The agenda is specially tailored to your audience
- Senior decision makers are chosen from your preferred target industries and job titles
- Hosted at iconic venues like The Savoy, The Rit and The Goring
- Engage with senior level decision makers
- Dedicated event manager handles the whole production process
- Detailed briefing with host before event
- Write up of the main insights published on **[business-reporter.com](https://business-reporter.com)**
- You receive full contact details of attendees

“It was very beneficial – it is so useful to hear what other retailers are doing to walk away with new ideas.

The size of the group was great, as was the variety of roles & companies within it. I’ve got some ideas that I will take away with me.”

Head of Internal Communication  
and Customer Service, *Waterstones*

‘Very good, honest discussion and  
points discussed and raised on  
different sectors, challenges and  
processes’

Head of programme, IDEA/Dep of architecture, *Ravensbourne*



## PRIVATE DINNER EVENTS:

In addition to having access to some of London's most exclusive hotels, Business Reporter can also offer intimate private dinner events at the spectacular House of Lords. By impressing your prospects in this extraordinary location and leaving a lasting impression on their minds, hosting your briefing at the House of Lords will elevate your business networking event to the next level.

‘Business Reporter have successfully run our series of high end c-level executive roundtables.

Hosted at the Goring Hotel, we have seen a genuinely impressive calibre of attendees that we worked with BR to have attend.

We provided a range of target accounts and trusted BR to generate attendees in and around those targets. Our engagement has been really well received by delegates and my sales teams alike – we will definitely be looking to repeat something similar’

*Verizon*



# RECENT BREAKFAST BRIEFING GUESTS INCLUDE:

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**Chief Information Officer**  
UBS



**Chief Risk Officer**  
London Stock Exchange



**Chief Operating Officer**  
Newton Investment  
Management



**Chief Risk Officer**  
Equiniti



**CISO EMEA**  
Societe Generale



**Head of Operational Risk**  
Santander



**Director of Operational Risk**  
Barclays



**Chief Executive Officer**  
Starling Bank



**Co-Founder**  
Monzo



**Head of Security Risk**  
HSBC



**Chief Customer Office**  
Fidelity Investment

‘If people like you, they’ll listen to you.  
But if they trust you, they’ll do business with  
you.’

Zig Ziglar

# Partners

## RECENT BREAKFAST BRIEFING PARTNERS INCLUDE:

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Cybsafe



Okta



Panaseer



ThreatQuotient



Dynatrace



Kyndryl



TerraPay



Encompass



Dynamo Software



PA Consulting

# FEES:

Our breakfasts take place under Chatham House Rule to ensure a private and comfortable environment for our attendees to talk honestly about issues that they are currently facing.

For briefings beyond a series of five, we recommend hosting a wider range of themes and attendees. Quotes are available on request.

\*Private dinners at the House of Lords are charged at an additional £1,000 on top of our breakfast meeting pricing.

One Briefing  
**£15,490 + VAT**

## Series Discounts

Two Briefings  
**£14,870.40 + VAT**  
per briefing

Three Briefings  
**£14,405.70 + VAT**  
per briefing

Four Briefings  
**£13,941 + VAT**  
per briefing

Five Briefings  
**£13,631.20 + VAT**  
per briefing

BEST VALUE

BR

*Talk with us about hosting a Breakfast Briefing.  
For more information, contact:*

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[www.business-reporter.com](http://www.business-reporter.com)



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