



# Campaign Schedule 2023-24

#### 2023 - O4

Best of the Best **Customer Experience Digital Transformation** Diversity and Inclusion **Enterprise Risk & Resilience** FS, Banking & FinTech Inspirational Thought Leaders Packaging The Future of Payments Robotics, IoT & Industrial Innovation **Smart Cities Supply Chain** The Future of Insurance The Future of HR The Future of Communications & Mobile The Future of Retail The Future of Work

The Responsible Business

#### 2024 - O1

Best of the Best **Customer Experience Digital Transformation** Diversity and Inclusion Enterprise Risk & Resilience FS, Banking & FinTech Inspirational Thought Leaders Packaging The Future of Payments Robotics, IoT & Industrial Innovation **Smart Cities** Supply Chain The Future of Insurance The Future of Healthcare The Future of HR The Future of Communications & Mobile The Future of Retail The Future of Work The Responsible Business

### 2024 - Q2

Best of the Best **Customer Experience Digital Transformation** Diversity and Inclusion Enterprise Risk & Resilience FS, Banking & FinTech Inspirational Thought Leaders Packaging The Future of Payments Robotics, IoT & Industrial Innovation Smart Cities Supply Chain The Future of Insurance The Future of Healthcare The Future of HR The Future of Communications & Mobile The Future of Retail The Future of Work

The Responsible Business

### 2024 - Q3

Best of the Best **Customer Experience** Digital Transformation Diversity and Inclusion Enterprise Risk & Resilience FS, Banking & FinTech **Inspirational Thought Leaders Packaging** The Future of Payments Robotics, IoT & Industrial Innovation Smart Cities Supply Chain The Future of Insurance The Future of Healthcare The Future of HR The Future of Communications & Mobile The Future of Retail The Future of Work The Responsible Business



## Forward Features Calendar 2023-24

• White Text: Online Campaign

#### November 2023

2nd - Digital Transformation

2nd - Robotics, IoT & Industrial Innovation

9th - Diversity and Inclusion

9th - The Future of HR

16th - The Future of Insurance

23rd - Best of the Best

23rd - Top 25 Thought Leaders

30th - The Future of Work

### December 2023

7th - Digital Transformation

7th - The Future of Communications & Mobile

14th - FS, Banking & FinTech

14th - The Future of Payments

### January 2024

18th - Digital Transformation

18th - Enterprise Risk & Resilience

25th - The Future of Healthcare

### February 2024

1st - Digital Transformation

1st - Robotics, IoT & Industrial Innovation

8th - Supply Chain

8th - Packaging

15th - Smart Cities

15th - The Responsible Business

22nd - The Future of Retail

22nd - The Future Customer

29th - Diversity and Inclusion

29th - The Future of HR

#### March 2024

7th - Digital Transformation

7th - The Future of Communications & Mobile

14th - FS, Banking & FinTech

14th - The Future of Payments

21st - Best of the Best

21st - Top 25 Thought Leaders

28th - The Future of Work

### **April 2024**

4th - Digital Transformation

4th - Enterprise Risk & Resilience

11th - The Future of Insurance

18th - The Future of Healthcare

25th - Supply Chain

25th - Packaging

### May 2024

2nd - Digital Transformation

2nd - Robotics, IoT & Industrial Innovation

9th - Smart Cities

9th - The Responsible Business

16th - The Future of Retail

16th - The Future Customer

23rd - Diversity and Inclusion

23rd - The Future of HR

30th - The Future of Insurance

### **June 2024**

6th - Digital Transformation

6th - The Future of Communications & Mobile

13th - Best of the Best

13th - Top 25 Thought Leaders

20th - The Future of Work

27th - FS, Banking & FinTech

27th - The Future of Payments

### **July 2024**

4th - Digital Transformation

4th - Enterprise Risk & Resilience

11th - The Future of Healthcare

18th - Supply Chain

18th - Packaging

#### August 2024

### September 2024

5th - Digital Transformation

5th - Robotics, IoT & Industrial Innovation

12th - Smart Cities

12th - The Responsible Business

19th - The Future of Retail

19th - The Future Customer

26th - Diversity and Inclusion

26th - The Future of HR

#### October 2024

3rd - Digital Transformation

3rd - The Future of Communications & Mobile

10th - The Future of Insurance

17th - Best of the Best

17th - Top 25 Thought Leaders

24th - The Future of Work

24th - FS, Banking & FinTech

31st - FS, Banking & FinTech

31st - The Future of Payments



# How can we help you?

#### Video interviews

We provide a platform for your organisation's leaders with studio or location-based interviews designed to showcase your business.

### Films

Your products and services will be described and explained using high quality video techniques including 3D animation.

### Thought leadership articles

Our journalists will craft your message and bring it to life for you in highly credible international editorial environments.

### Infographics and white papers

Our analytics, editorial and design teams will work with you to produce bespoke reports where you are the sole sponsor.

### Lead generation

We generate high quality leads for you, in line with your ideal prospect criteria to give you the best chance of converting them into sales.

### Online and face-to-face events

We create engaging events with a line up of your ideal prospects; reports of these are distributed to an audience of senior business people.

### Social media and marketing

We grab the attention of your target audience and build your brand with advertising and social media marketing.

# Get in touch

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